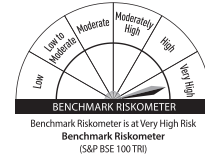


CANARA ROBECO BLUE CHIP EQUITY FUND

(Large Cap Fund - An open ended equity scheme predominantly investing in large cap stocks)

This product is suitable for investors who are seeking*:

- Capital appreciation over long term
- Investing predominantly in equities and equity related instruments of large cap companies



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Large companies are considered to be the “Leaders” in their respective businesses in terms of scale and size, which is one reason why their stocks are less volatile. Canara Robeco Blue Chip Equity Fund invests in these large-cap* companies and seeks to provide capital appreciation. The fund invests predominantly in large caps. Indian large caps stocks have potential to grow along with the growth in Indian economy. Large caps tend to perform in line with the broader markets during the bull phase and are better equipped to withstand the slowdown when the tide turns.

* As defined by SEBI Circular No. SEBI / HO / IMD / DF3 / CIR / P / 2017 / 114 dated October 06, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 04, 2017 and as amended from time to time (currently it defines Large Cap Companies as those which are ranked from 1 to 100 based on their full market capitalization)

Large Cap Advantage:

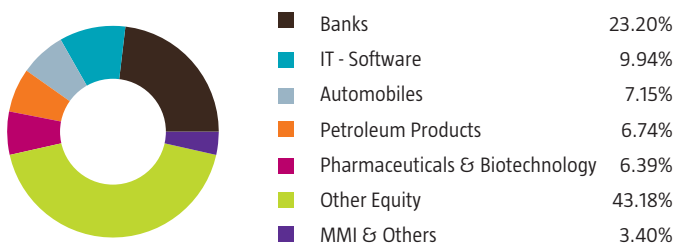
Large cap stocks are the proxies to the economy and have the following relative advantages over other lesser – capitalized stocks: -

| | | | |
|--|---|---|---|
| Large Caps: Proxy to Economy Resembles the market | L | Leadership - They define the market | <ul style="list-style-type: none"> <li style="margin-bottom: 10px;">■ Relatively stable – They are less volatile than other stocks. They tend to weather the fall better and recover sooner than others. <li style="margin-bottom: 10px;">■ Lower drawdown – In comparison to mid and small sized companies, the drawdown is lower for large caps. <li style="margin-bottom: 10px;">■ Potential to grow – Many Indian large caps are small compared to their global peers. They have a long runway for growth available to them. There is an immense scope for current Large Caps to become Super Large Caps going forward. |
| | E | Economies of Scale - Cost Advantage | |
| | A | Access to Resources - Better access, competitive edge | |
| | D | Diversification - Harness synergies, higher growth | |
| | E | Experience - Customer Understanding | |
| | R | Resilient - Insulated during bad times | |
| | S | Strength of Balance Sheet - Supports Expansion Plans | |

Why Canara Robeco Blue Chip Equity Fund :

- ▶ Focused portfolio of large cap companies which aims to provide stability and adequate diversification
- ▶ Focused on investing in the Indian growth story. Portfolio exposed to only Large caps which are considered to be a safe as compared to mid and small caps (risk-return) and thereby has exposure to leaders across sectors
- ▶ Fund endeavors to pick companies with strong fundamentals
- ▶ Can be part of the 'CORE' portfolio of an investor's equity allocation

Sector Allocation (as on 28th March, 2024)



Note: The scheme may or may not have any future position in these sector(s).

Top 10 Holdings for (as on 28th March, 2024)

Portfolio is spread across 52 stocks with Top 10 Stocks contributing to 46.84% of the Net Assets.

| Name of the Company | Industry Classification | % of Net Assets |
|-------------------------------|-------------------------|-----------------|
| HDFC Bank Ltd | Banks | 7.77 |
| ICICI Bank Ltd | Banks | 7.31 |
| Reliance Industries Ltd | Petroleum Products | 6.74 |
| Larsen & Toubro Ltd | Construction | 5.10 |
| Infosys Ltd | IT - Software | 4.26 |
| Bharti Airtel Ltd | Telecom - Services | 4.07 |
| Tata Consultancy Services Ltd | IT - Software | 3.09 |
| NTPC Ltd | Power | 2.89 |
| Bajaj Finance Ltd | Finance | 2.83 |
| State Bank of India | Banks | 2.78 |

Fund Specifics

| | |
|----------------------------------|--|
| Fund Inception | : August 20, 2010 |
| Investment Objective | : The Investment Objective of the fund is to provide capital appreciation by predominantly investing in companies having a large market capitalization. However, there can be no assurance that the investment objective of the scheme will be realized. |
| Monthend AUM (₹)* | : 12,577.55 Crores |
| Asset Allocation | : Large Cap equity and equity related instruments* - 80% to 100% (Risk - Very High) Other Equity and equity related instruments - 0% to 20% (Risk - Very High) Debt and Money Market Instruments - 0% to 20% (Risk - Low to Medium) Reits/Invits - 0% to 10% (Risk - Very High) *As defined by SEBI Circular No. SEBI / HO / IMD / DF3 / CIR / P / 2017 / 114 dated October 06, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 04, 2017 and as amended from time to time (currently it defines Large Cap Companies as those which are ranked from 1 to 100 based on their full market capitalization). |
| Minimum Investment Amount | : ₹ 5000 and in multiples of ₹ 1 thereafter Subsequent purchases: Minimum amount of ₹ 1000 and multiples of ₹ 1 thereafter SIP: For any date / monthly frequency ₹ 100 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 100 and in multiples of ₹ 1 thereafter STP: For Daily/Weekly/Monthly frequency ₹ 1000 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 2000 and in multiples of ₹ 1 thereafter SWP: For monthly frequency ₹ 1000 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 2000 and in multiples of ₹ 1 thereafter |
| Entry Load | : Nil |
| Exit Load | : 1% - if redeemed/switched out within 1 year from the date of allotment. Nil - if redeemed / switched out after 1 year from the date of allotment |
| Benchmark | : S&P BSE 100 TRI |
| Plans / Options | : Regular Plan - Reinvestment of Income Distribution cum Capital Withdrawal Option Regular Plan - Payout of Income Distribution cum Capital Withdrawal Option Regular Plan - Growth Option Direct Plan - Reinvestment of Income Distribution cum Capital Withdrawal Option Direct Plan - Payout of Income Distribution cum Capital Withdrawal Option Direct Plan - Growth Option |
| Fund Manager | : Mr. Shridatta Bhandwalder / Mr. Vishal Mishra |

*Monthend AUM as on 28.03.2024

PERFORMANCE AT A GLANCE

(as on 28th March, 2024)

CANARA ROBECO BLUE CHIP EQUITY FUND

Fund Manager: (1) Mr. Shridatta Bhandwalder is managing the scheme since 05-July-16 (2) Mr. Vishal Mishra is managing the scheme since 01-June-21.

| Period | Returns (%) | | | Current Value of Standard Investment of ₹ 10000 | | |
|-----------------|-------------|------------------------------|----------------------------------|---|------------------------------|----------------------------------|
| | Scheme | S&P BSE 100 TRI [#] | S&P BSE SENSEX TRI ^{##} | Scheme | S&P BSE 100 TRI [#] | S&P BSE SENSEX TRI ^{##} |
| Last 1 Year | 33.45 | 34.40 | 26.66 | 13323 | 13418 | 12650 |
| Last 3 Years | 15.49 | 17.74 | 15.57 | 15392 | 16308 | 15423 |
| Last 5 Years | 16.94 | 16.05 | 15.10 | 21876 | 21059 | 20205 |
| Since Inception | 13.21 | 12.40 | 14.26 | 54120 | 49130 | 61403 |

The past performance may or may not be sustained in the future. Returns are based on NAV of Regular Plan – Growth Option and are calculated on compounded annualized basis for a period of more than (or equal to) a year and Simple annualized basis for a period less than a year. Inception Date: August 20, 2010. Different plans have a different expense structure.

● Scheme Benchmark [#] ● Additional Benchmark ^{##} ● - : Corresponding Benchmark values not available ● Load is not taken into consideration for computation of returns. Returns of IDCW Option under the scheme for the investor would be net of tax deducted at source.

Scheme Performance - Fund Manager wise

(as on 28th March, 2024)

Fund Manager: Mr. Vishal Mishra

| Scheme Names | CAGR (%) | | | | | | | | | |
|-------------------------------------|-------------------|------------------------|---------------|------------------------|----------------|------------------------|----------------|------------------------|-----------------|------------------------|
| | 6 Months Return** | | 1 Year Return | | 3 Years Return | | 5 Years Return | | Since Inception | |
| | Scheme | Benchmark [#] | Scheme | Benchmark [#] | Scheme | Benchmark [#] | Scheme | Benchmark [#] | Scheme | Benchmark [#] |
| CANARA ROBECO INFRASTRUCTURE | | | 54.57 | 105.37 | 30.41 | 41.06 | 22.94 | 25.61 | 14.88 | - |
| CANARA ROBECO ELSS TAX SAVER | | | 33.59 | 40.42 | 16.89 | 19.34 | 18.06 | 17.39 | 19.30 | 17.67 |
| CANARA ROBECO BLUE CHIP EQUITY FUND | | | 33.45 | 34.40 | 15.49 | 17.74 | 16.94 | 16.05 | 13.21 | 12.40 |
| CANARA ROBECO VALUE FUND | | | 41.10 | 40.42 | N.A | - | N.A | - | 19.80 | 14.27 |
| CANARA ROBECO MULTI CAP FUND** | 30.21 | 35.30 | N.A | - | N.A | - | N.A | - | 27.23 | 34.17 |

Note:

- Mr. Vishal Mishra manages 5 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option
- Past performance may or may not be sustained in the future.
- : Corresponding values not available
- N.A. - Not Applicable because scheme is in existence for less than 1 year or 3 years respectively.
- **Scheme has been in existence for more than six months but less than one year, therefore returns shown above are based on simple annualized growth rate of the scheme for the past 6 months from the last day of previous month-end / since inception.

Fund Manager: Mr. Shridatta Bhandwaldar

| Scheme Names | CAGR (%) | | | | | | | | | |
|--|-------------------|------------|---------------|------------|----------------|------------|----------------|------------|-----------------|------------|
| | 6 Months Return** | | 1 Year Return | | 3 Years Return | | 5 Years Return | | Since Inception | |
| | Scheme | Benchmark# | Scheme | Benchmark# | Scheme | Benchmark# | Scheme | Benchmark# | Scheme | Benchmark# |
| CANARA ROBECO SMALL CAP FUND | | | 39.41 | 64.60 | 28.53 | 28.39 | 25.59 | 22.53 | 26.12 | 25.31 |
| CANARA ROBECO INFRASTRUCTURE | | | 54.57 | 105.37 | 30.41 | 41.06 | 22.94 | 25.61 | 14.88 | - |
| CANARA ROBECO CONSUMER TRENDS FUND | | | 39.20 | 34.40 | 19.45 | 17.74 | 18.81 | 16.05 | 16.66 | 12.82 |
| CANARA ROBECO FOCUSED EQUITY FUND | | | 36.39 | 40.42 | N.A | - | N.A | - | 19.27 | 19.06 |
| CANARA ROBECO EMERGING EQUITIES | | | 36.74 | 46.28 | 17.94 | 21.81 | 17.52 | 19.46 | 17.37 | - |
| CANARA ROBECO FLEXICAP FUND* | | | 33.93 | 40.42 | 16.48 | 19.34 | 16.51 | 17.39 | 17.81 | 16.68* |
| CANARA ROBECO ELSS TAX SAVER | | | 33.59 | 40.42 | 16.89 | 19.34 | 18.06 | 17.39 | 19.30 | 17.67 |
| CANARA ROBECO EQUITY HYBRID FUND | | | 27.51 | 27.43 | 13.81 | 14.09 | 14.34 | 14.10 | 11.65 | - |
| CANARA ROBECO BLUE CHIP EQUITY FUND | | | 33.45 | 34.40 | 15.49 | 17.74 | 16.94 | 16.05 | 13.21 | 12.40 |
| CANARA ROBECO CONSERVATIVE HYBRID FUND | | | 11.84 | 12.46 | 7.47 | 7.48 | 8.96 | 9.02 | 10.08 | 8.88 |
| CANARA ROBECO MID CAP FUND | | | 42.68 | 57.81 | N.A | - | N.A | - | 27.41 | 32.59 |
| CANARA ROBECO MULTI CAP FUND** | 30.21 | 35.30 | N.A | - | N.A | - | N.A | - | 27.23 | 34.17 |

Note:

- Mr. Shridatta Bhandwaldar manages 13 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option.
- Past performance may or may not be sustained in the future.
- : Corresponding Benchmark values not available
- N.A. - Not Applicable because scheme is in existence for less than 1 year or 3 years respectively.
- *Since inception return for the benchmark is Composite return - "As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of S&P BSE 500 TRI Index. PRI values from 16th Sept 2003 to 1st Aug, 2006 and TRI values since 1st Aug, 2006 are considered.
- **Scheme has been in existence for more than six months but less than one year, therefore returns shown above are based on simple annualized growth rate of the scheme for the past 6 months from the last day of previous month-end / since inception.

SIP RETURNS

(as on 28th March, 2024)

CANARA ROBECO BLUE CHIP EQUITY FUND

Fund Manager: Mr. Shridatta Bhandwaldar / Mr. Vishal Mishra

| | Since Inception | 10 yr | 7 yr | 5 yr | 3 yr | 1 yr |
|----------------------|-----------------|---------|---------|--------|--------|--------|
| Total Amt invested | 1640000 | 1200000 | 840000 | 600000 | 360000 | 120000 |
| Market Value | 4876953 | 2684648 | 1533500 | 955199 | 464781 | 139896 |
| Scheme Returns | 14.77% | 15.40% | 16.93% | 18.73% | 17.42% | 32.71% |
| S&P BSE 100 TRI# | 14.66% | 15.44% | 17.19% | 19.97% | 18.76% | 32.31% |
| S&P BSE SENSEX TRI## | 14.12% | 14.79% | 16.17% | 17.78% | 15.82% | 24.09% |
| Inception Date | 20-Aug-10 | | | | | |

Note: Returns of alternate index are based on "Rebased Values" of TRI values of Index

1. Investment date is taken to be 1st of the month or next business day if 1st is a holiday and investment of ₹ 10000 is taken. Returns are as on 28th March, 2024 and are based on XIRR approach. 2. The calculations are based on the regular growth plan NAVs. 3. Past performance may or may not be sustained in the future. Scheme Benchmark #, Additional benchmark##

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Mutual fund investments are subject to market risks, read all scheme related documents carefully.

Canara Robeco Mutual Fund

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